

Business Park Capabilities – *JOSE I. JUNCADELLA*

MEDLEY INDUSTRIAL PARK

PRODUCT TYPE:
HEAVY INDUSTRIAL / WAREHOUSE, TRUCKING

PROJECT SIZE:
102 ACRES
1,500,000 SF



Description: 102 acres owned by Rinker Materials Corporation and developed by the Codina Group. Emphasis on land sales and BTS's. Major buyers included AAA Cooper Transportation, Penske, Refrigerated Sales and other users in the 50,000 SF to 200,000 SF of industrial space.

Responsibilities/position: Senior and lead broker responsible for the marketing and sales of individual lots and BTS offerings. Involved in all aspects of master-planning, design, concept and marketing campaign for Rinker Materials Corporation. Sales of 100% of the park within two years were ahead of schedule and at higher values than projected.

